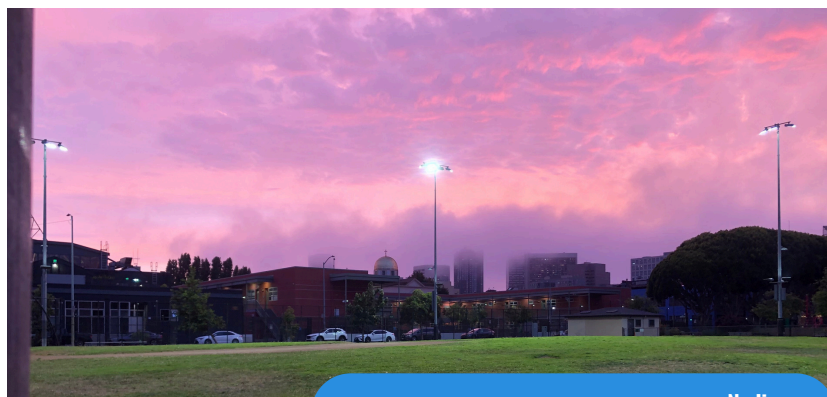




NEWSLETTER

APRIL 2025

Together for a thriving SOMA West



VICTORIA MANALO DRAVES PARK

Nadine
Defranoux

What's Going on at SWNA

it's been a busy couple of months, here's what our committees have been working on

Communication and Branding

Our team is thrilled to introduce our association's new colors! Thanks to everyone who contributed ideas and voted. Our new colors are:



We are also excited to be returning to Slack for our organizational communication. [Sign Up Today!](#)

Membership & Engagement

At 70 members and counting the Membership committee has set this years membership goal at 200 members. Be sure to help them out by sharing [our sign up link](#) with your friends, building, neighbors, gardens, clubs, and any one else who wants to celebrate West SOMA.

<https://forms.gle/xLPzfu5aB3TU1ZVP9>

Finance Governance & Fundraising

A huge thanks to all those who helped SOMA West Neighborhood Association become an official registered entity. We will now pursue our non-profit status; if you're interested in helping let us know!

What's Blooming in April

4.3 5-10

Downtown First Thursdays @2nd St
[Get Tickets](#)

4.5 4pm

Night of Ideas 2025
Asian Art Museum & SF Public Library
[Get Tickets](#)

4.9 6-10

SOMA Sings - Neighborhood Karaoke
Question Mark Bar

4.10 5-9pm

SOMA Nights
Folsom x 9-12th Street [Learn More](#)

4.12 10-1 pm

Egg Hunt @ Yerba Buena [RSVP](#)

4.12-13

TheBoxSF Art Fair @[TheBoxSF](#)

4.17 6-8PM

SOMA CBD Happy Hour @Butter

4.19 10-3 pm

Earth Day Festival @ Yerba Buena
Gardens [Learn More](#)

4.19 10-1 pm

Spring Fling @ Salesforce Park [RSVP](#)

4.24 5-9pm

SOMA Nights
Folsom x 9-12th Street [Learn More](#)

4.24 4-6pm

United Playaz March Against Fentanyl
1044 Howard St

4/26th 10-12pm

SWNA Plant Swap

21 Brush Pl

[Learn More](#)

Governmental Relations Committee

We're looking for someone to be our main connection to the Howard Street Scape project! If you're interested, your role would involve attending meetings when possible, keeping SWNA in the loop, and being our go-to person for project updates. If this sounds like a good fit, we'd love to hear from you—reach out at somaneighborswest@gmail.com!

Business Relations Committee

We are just finalizing the last details of our Partner Program; a way for us and our neighborhood businesses to support each other as we enjoy our time in SOMA. If you'd like your business to be a member, let us know!



SWNA Board of Directors

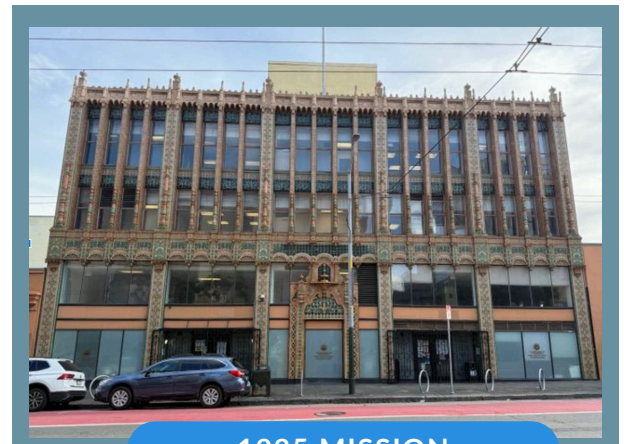


STREET VIEW

by David Singer

The Eng-Skell building last month exhibited ownership stability. This month we look at 1235 Mission, which illustrates the more common volatility of business.

In 1928, Mangrum and Otter, wholesalers of restaurant equipment and furnishings (including tiles) had Bliss and Fairweather design this replacement for their building at 827 Mission, and decorated the front with what John King calls a tiled "polychromatic extravaganza". In 1929 they merged with Holbrook, Merrill, and Stetson; old catalogs on eBay call this "The West's most beautiful wholesale establishment". By the 1940s, after another merger, the building was let go. By the late 1980's Barker Pacific owned it and leased it to the city, which bought it in 2012 for the Human Services Agency.



APRIL SF FESTIVALS

2025 SFFILM FESTIVAL | APR 17—27, 2025

CHERRY BLOSSOM FESTIVAL | APRIL 12-13 AND 19-20